



STEUBENVILLE

2010-2020

A VISION FOR OUR FUTURE

V i s i o n S t a t e m e n t

In the year 2020, the City of Steubenville, Ohio will be known as. . .

- ❖ A city that while smaller in population acknowledges and finds solutions to the leading social issues that affect the quality of life
- ❖ A city that embraces both public and private institutions of higher learning in order to foster a positive relationship that supports the local business and cultural climate.
- ❖ A city that inclusively recognizes and embraces the racial and cultural diversity of its community
- ❖ A city that is business friendly and invites diversified business development leading to economic opportunity for its citizens
- ❖ A city that is financially sound and responsible while preserving its aesthetic appeal and sustaining quality services to the public provided by committed employees and talented citizens
- ❖ A city that has meaningful and productive partnerships with agencies and neighboring communities in order to develop more efficient ways to enhance services
- ❖ A city with progressive growth and development that embraces its history, beauty and sense of community

CITY OF STEUBENVILLE

Action Plan

Mission: To provide dignified housing, useful employment, pure air and water, efficient transportation, excellent education, health, safety, recreation and culture, and all other conditions conducive to human growth.

GOAL #1: Develop and implement a long-term infrastructure (water and sewer) replacement plan in order to revitalize and accommodate the current and future needs of the Community

Responsible Party	Objectives:	Deadline/ Progress
Health Dept., Bldg. Dept., Wastewater, Law Director, Municipal Court	<ul style="list-style-type: none"> • Enforcement of the ordinance requiring separation of the gutters and downspouts from the sanitary sewer system 	Immediate of existing issues and On-going for future
Engineering, Water and Wastewater	<ul style="list-style-type: none"> • Develop a long-term street/infrastructure plan <ul style="list-style-type: none"> ○ Lovers Lane ○ Brady/University Boulevard 	January 2011
Engineering, Streets	<ul style="list-style-type: none"> • Develop a short-term paving inspection program to identify future needs and repairs that arise prior to meeting the long-term paving plans timeframes 	October 2010
Engineering, Water and Wastewater	<ul style="list-style-type: none"> • Develop a long-term water and sewer line replacement plan that overlays the long-term paving plan 	November 2010
Engineering and Water	<ul style="list-style-type: none"> • Research and begin the EPA permit process to increase the filter capacity for the Water Filtration Plant, including the addition of 2 additional pulsator beds in order to sell water to other communities 	November 2010
Water, Finance, City Manager	<ul style="list-style-type: none"> • Budget for the replacement of a minimum of 2,000 feet of water distribution lines a year 	Annually
Water, Finance, City Manager	<ul style="list-style-type: none"> • Continue separation of the CSOs with the prospect of it not being at the City's expense 	Annually

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GOAL #2: Provide an environment that is safe, efficient, and cost effective in which our employees to work.

Responsible Party	Objective:	Deadline/ Progress
Engineering, Water, Finance	<ul style="list-style-type: none"> • Purchase and install covers for the existing pulsators so that they do not freeze and cause a safety hazard to employees responsible for the maintenance and operation of the water filtration plant. 	Immediately, no later than December 2010
CDP, Finance	<ul style="list-style-type: none"> • Purchase Community Development software in which to track permits and status of projects for which the City is responsible. 	March 2011
Engineering, City Manager	<ul style="list-style-type: none"> • Research the cost for an updated Geographical Information System (GIS) for the Engineering Dept. to map out all of the water and sewer service lines, fire hydrants, roadways and easements, zoning districts, curb boxes, and gas lines (<i>Potential Collaboration with the County regarding a license</i>) 	May 2011
Sanitation, Finance	<ul style="list-style-type: none"> • Investigate the purchase of a new or slightly used refuse packer 	January 2011
Sanitation, City Manager, Finance	<ul style="list-style-type: none"> • Investigate the locating of a transfer station close to the City and work with local communities to bring about 	Ongoing

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GOAL #3: Strengthen and Diversify the Economy through Collaboration and Planning

Responsible Party	Objective:	Deadline/ Progress
CDP	<ul style="list-style-type: none"> • Begin the process for drafting a community comprehensive master plan 	January 2011
CDP	<ul style="list-style-type: none"> • Begin updating local building and zoning Codes and fees that are in-line with the area and are acceptable industry practice 	November 2010
CDP, Health, Fire, Engineering	<ul style="list-style-type: none"> • Continue to utilize the "One-Stop Shop" approach for businesses looking to build/expand in our community 	Ongoing
Council	<ul style="list-style-type: none"> • Expand investment in economic development efforts with clear expectations 	Ongoing
City Manager	<ul style="list-style-type: none"> • Meeting with the owners of property on the North Side of Route 22 in order to begin the development of the property 	October 2010
City Manager, Law Director	<ul style="list-style-type: none"> • Begin research into annexing Pottery Addition and Industrial Park property into the City 	November 2010
Water, Finance	<ul style="list-style-type: none"> • Fix valve between Wintersville and Steubenville 	December 2011
Council, City Manager, Law Director, CDP	<ul style="list-style-type: none"> • Review and expand the City's incentives for commercial and residential development, particularly the Community Reinvestment Area (CRA) 	Ongoing
Council, City Manager, all departments	<ul style="list-style-type: none"> • Continue to collaborate with the County and area communities in our efforts to support regionalization 	Ongoing

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GOAL #4: Create efforts to promote "Clean-up Our Community" (litter, blighted structures, sidewalks, grass, roadways)

Responsible Party	Objective:	Deadline/ Progress
CDP, Police, Court	<ul style="list-style-type: none"> • Enforce Property Maintenance Codes already on the books 	Ongoing
CDP, City Manager, Law Director, Police	<ul style="list-style-type: none"> • Work with the municipal judge to implement a plan to expand the housing court responsiveness to Property Maintenance Code Violations <ul style="list-style-type: none"> ○ Change Practices (Landlords) ○ Expand Number of Days (possible night court) 	Ongoing March 2011
City Council, City Manager, CDP	<ul style="list-style-type: none"> • Go to Community Organizations and Churches in an effort to "Keep Our Community Clean" 	Ongoing
Wastewater, Health Dept., CDP	<ul style="list-style-type: none"> • Enforce the separation of gutters and downspouts ordinance 	Immediate
CDP, Parks and Recreation, Law Director	<ul style="list-style-type: none"> • Encourage residents to adopt vacant parcels and tot lots to mow and / or create community gardens that are clean and maintained 	May 2012
Law Director, Engineering, City Manager	<ul style="list-style-type: none"> • Work with the State of Ohio to obtain their properties that the City is already maintaining 	Ongoing
Court	<ul style="list-style-type: none"> • Clean major thoroughfare sidewalks (Sunset, Washington, University) 	March, July, October 2011-2020
Sanitation, CDP, Community Organizations/Churches, City Manager,	<ul style="list-style-type: none"> • Create a Community Clean Up Day in the Spring / Fall 	May 2011 / October 2011

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GOAL #5: Create a well trained and diverse workforce

Responsible Party	Objective:	Deadline/ Progress
Police, M & R, City Manager	<ul style="list-style-type: none">• Create a partnership with EGCC for a workforce development program for public safety recruiting program, a general Maintenance and Repair	May 2012
Law Director, Civil Service, City Manager	<ul style="list-style-type: none">• Explore methods in which to update the civil service process to meet the needs of city departments (applicant qualifications, education, training)	May 2011
City Manager, Law Director	<ul style="list-style-type: none">• Update the City's Table of Organization in order to add temporary employees that will cover when there is a long-term absence of a permanent employee	November 2010
City Manager, EGCC, Franciscan University	<ul style="list-style-type: none">• Educate employees on the "Get the Job Done" attitude<ul style="list-style-type: none">○ Importance of Multitasking○ Include in the union contracts for job sharing in order to have a more efficient workforce	June 2011
City Manager, Civil Service, Law Director, ALL Department Heads	<ul style="list-style-type: none">• Create a human resource administrator position that will handle workers compensation, safety, benefit questions and training	January 2015

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GOAL #6: Create an ability to respond to emergencies on a local and regional basis

Responsible Party	Objective:	Deadline/Progress
Health Department, Fire and Police Departments, Sheriff's Department, Trinity, Franciscan University, ASI	<ul style="list-style-type: none">Partner with the Red Cross, Sheriff's Department, local Police and Fire Departments to organize an emergency response team	Ongoing
Health Department, Fire and Police Departments	<ul style="list-style-type: none">Develop an emergency management plan that utilizes internal and external tools	June 2011
Civil Service, City Manager, Jefferson County	<ul style="list-style-type: none">Hire an emergency preparedness coordinator/Public Information Officer in implement the plan and respond to state and federal agencies, as well as local media in the event of an emergency	January 2015

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GOAL #7: Create a community environment that safe and healthy

Responsible Party	Objective:	Deadline/ Progress
M & R, Parks and Recreation	<ul style="list-style-type: none"> Continue to maintain / update the parks 	Ongoing
Parks and Recreation	<ul style="list-style-type: none"> Expand the recreation programs to attract diverse users (Zumba, Swimming Classes, tennis, senior programs) 	Ongoing
Parks and Recreation, City Manager, Health Department, Recreation Board	<ul style="list-style-type: none"> Create a community lifestyle program in partnership with the health department, hospital, YMCA to promote health personal behaviors (smoking cessation, diabetes prevention, 10,000 steps a day for healthy living) 	January 2012
M & R, Parks and Recreation	<ul style="list-style-type: none"> Install a permanent shelter at Piece of Pie Park 	April 2012
Law Director, Finance, Engineering	<ul style="list-style-type: none"> Investigate a sidewalk replacement program that may include assessments 	June 2011
Parks and Recreation, City Manager, Recreation Board	<ul style="list-style-type: none"> Partner with the YMCA/Trinity and Prime Time to promote a senior center with the potential of transportation being provided by Steel Valley Transit 	September 2011
Parks and Recreation, Recreation Board, City Manager	<ul style="list-style-type: none"> Realign Parks & Recreation Department to enable Senior Programs and better use of the Recreational Facilities (clubhouse, starter house (in need of bathrooms), ice rink 	January 2011
Parks and Recreation, Recreation Board, Finance, M & R	<ul style="list-style-type: none"> Investigate community projects / financial support for Parks & Recreation Programs, including fence advertisements at the ball fields and ice rink boards. 	April 2011

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GOAL #8: Create an atmosphere of fiscal and regulatory responsibility

Responsible Party	Objective:	Deadline/ Progress
Finance	<ul style="list-style-type: none"> Continue to provide the public with financial updates and budgets through all means of technology (website and e-mail) in order to provide transparency 	Ongoing
Law Director	<ul style="list-style-type: none"> Pursue insurance claims for accidents the fire department has responded 	Ongoing
Finance	<ul style="list-style-type: none"> Create a fund balance policy that will prepare the city for its future needs by creating a "savings account" 	February 2011
Finance	<ul style="list-style-type: none"> Create a capital improvement fund policy that sets funds aside in the expenditure budgets for future equipment and facility needs 	March 2011
All Departments	<ul style="list-style-type: none"> Explore federal, state and foundation grant opportunities while taking into account the administrative and grant requirements prior to submitting the grant (i.e. no additional personnel hired in order to just administer the grant) 	Ongoing
Finance, City Manager	<ul style="list-style-type: none"> Create a budget process that will provide a system of budget workshops to inform council of Department needs 	July 2011
Finance, City Manager	<ul style="list-style-type: none"> Implement a balance budget approach that does not utilize left over funds from previous years in order to balance the budget 	Immediately
Finance, City Manager	<ul style="list-style-type: none"> Investigate the refinancing of debt 	Immediately
Finance	<ul style="list-style-type: none"> Be more aggressive with the collection of Income Taxes and Utility Bills 	Immediately

City of Steubenville Expectations for Economic Development

- Increase business climate downtown through the marketing of downtown buildings
- Market Steubenville to Pittsburgh, Cleveland, Youngstown, Columbus and also by creating a 500 mile incremental ring
 - Our assets (river, available small buildings, housing, culture, diversity, university, workforce, history)
 - Low cost of living
 - Low taxes
 - Excellent Schools (private and public)
- Market Southend Revitalization Project
- Create an Small Business Incubator – Tech Center and utilize SIFE organization at Franciscan University
- Focus on light industry
- Job Creation through small business
- On a quarterly basis, meeting with 10 prospects (small or big)
- On a monthly basis holding 3-5 visitation meetings with existing businesses.
 - These meetings should be a group (Progress Alliance, Chamber, Workforce Development) that finds out how the business is doing, what are their current and future needs, and what can Progress Alliance do for them.
 - **If they have issues with the City, a report should be given to the City, so we can try to fix the issues**
- Continue to send monthly reports to council
- Bi-annual presentation to council on the progress
- Look at in-fill development (neighborhood businesses)
- Concentrate on Steubenville – make connections with developers and large property owners